The DSSD team was able to provide assistance to MBBI in creating a series of interactive maps on its website. The purpose of these maps is to allow stakeholders and MBBI’s members to quickly visualize MBBI’s impact around the globe.

To achieve this, DSSD harnessed the Esri platform to create a StoryMap Collection. This product has a central landing page, which is to be embedded onto MBBI’s website. The individual maps are hosted in this collection and can be viewed through the embedded website. The four maps are: Our Work (combination of all maps), Capacity Building & Advocacy Initiatives, Partner Organizations, and Member Spotlights. The maps feature interactive pins, clustered by location at different zoom extents. These pins have links, photos, and text in the pop-ups. The interactive map provides a centralized location where stakeholders are able to navigate to MBBI’s projects that link to other websites or contain appropriate media.

DSSD GW met with MBBI biweekly to provide updates, seek feedback, and check-in about progress. As the project progressed, the timeline and goals evolved. Not all of the tasks in the original scope were implemented, as they were deemed unnecessary or were transformed into new tasks. Stylistic choices were made by the DSSD team and later approved or revised through communication with MBBI regarding pin style, pin colors, land and ocean colors, and clustering of major area data points.

**The DSSD team was tasked with the following objectives:**

* DSSD will assist MBBI in defining the purpose and requirements of the interactive map

and highlight features that could be included. Features include:

1. Embedded images and videos from MBBI’s stories

2. Initial text

3. Potentially including a paywall or login credentials to access certain information

* DSSD will decide on a mapping platform that provides the functionality and accessibility that MBBI requires.
* DSSD will handle the design of the interface with feedback from MBBI.
* DSSD will design an interactive map that MBBI would be able to update easily and DSSD will provide training and documentation for that process.
* DSSD will work with MBBI to ensure the map is hosted using MBBI marketing and

branding.

**The DSSD team accomplished:**

* DSSD defined the purpose and requirements of the interactive map and included selected features:

1. Embedded images from MBBI’s stories

2. Initial text

3. Links to websites/articles

* DSSD and MBBI decided on Esri’s mapping platform due to its ease of use.
* DSSD developed and designed the map interfaces with feedback from MBBI.
* DSSD utilized MBBI marketing and branding styles with feedback from MBBI.
* DSSD began development of tutorial/handbook write up

**Next Steps for DSSD:**

* DSSD will continue to implement feedback from MBBI until maps are ready for deployment.
* DSSD will embed the collection onto the MBBI website.
* DSSD will provide training and documentation for updating and editing the data and maps after the handoff process.